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# Official Contest Rules

Prize Promotion: Build Right Nova Scotia Giveaway – Win a Trip to the 2024 Tradeswomen Build Nations Conference

Destination: New Orleans, Louisiana

Travel Dates: September 26 – 30, 2024 (Conference runs September 27-29)

## 1. Organizer

This prize promotion is organized by **Build Right Nova Scotia** located at 10 Ragged Lake Boulevard, Unit 1, Halifax, Nova Scotia B3S 1C2. Hereinafter referred to as the “Organizer”.

While social media platforms will be used to promote this giveaway, this prize promotion is not endorsed, sponsored, administered by, or associated with any social media platform (including, but not limited to, Facebook, Instagram, LinkedIn, etc.). Such social media platforms are in no way responsible for anything that may happen to participants who participate in this contest.

## 2. Eligibility

- 2.1. This contest is free to enter.
- 2.2. This contest is open to women or individuals who identify as women who are currently residing and working in Nova Scotia and are a current member of a construction trade union associated with one of the following organizations: Mainland Building Trades Council, Nova Scotia Construction Labour Relations Association, Cape Breton Island Building and Construction Trades Council.
- 2.3. Entrant must be 18 years or older to enter.
- 2.4. Entrant must be available to travel between September 26 and September 30, 2024.
- 2.5. Entrant must have a valid passport for international travel.

## 3. How to Enter

- 3.1. This contest will be open to accept entries from August 2, 2024, to 11:59 PM on August 30, 2024.
- 3.2. There are two methods to enter – by video clip or a written submission.
- 3.3. Contestants may only submit one entry total by their chosen submission method for this promotion. Multiple entries from a single contestant will result in disqualification.

- 3.4. To enter this prize promotion, eligible entrants must tell us why you enjoy your trade, what working in the unionized sector has done for you, and what attending the Tradeswomen Build Nations conference would mean to you by either:
  - 3.4.1. Submitting a short video clip (up to 2 minutes) through social media (selected platforms noted) using the #BuildRightNSTWBN hashtag and/or tagging @buildrightns on Instagram, or @Build Right Nova Scotia on Facebook, or by sending a YouTube link to the email [promotion@buildrightns.ca](mailto:promotion@buildrightns.ca); or by
  - 3.4.2. Submitting a written essay (up to 500 words) to the email [promotion@buildrightns.ca](mailto:promotion@buildrightns.ca)
- 3.5. Entries must be original and created by the contestant.
- 3.6. All entries must conform to the rules and conditions of this contest. Entries that do not comply with the rules or that are deemed inappropriate will be disqualified.
- 3.7. By entering this contest, contestants agree to allow Build Right Nova Scotia to use their submissions for promotional purposes.

#### 4. The Prizes

- 4.1. The total number of prizes to be awarded in the contest is three (3); one (1) first prize, one (1) Second prize, and one (1) Third prize.
- 4.2. The **First prize** for this promotion is a trip for two (2) people to New Orleans (for the winner and their guest) to attend the 2024 Tradeswomen Build Nations Conference with a total approximate value of \$6400.00 (*\*based on current estimates*). The prize includes:
  - 4.2.1. 4 nights hotel accommodation in New Orleans (double room occupancy) – approximate value (\$1700.00)
  - 4.2.2. Allowance for transportation to and from the airport in New Orleans and local transportation between the hotel and the conference venue (value \$250.00) over the course of their stay
  - 4.2.3. Conference registration fee for one (1) attendee (approximate value \$500.00)  
*\*\*The guest is not covered to attend the conference. Should they wish to attend the conference, the registration fee would be at their own cost*
  - 4.2.4. Round trip flight (economy class\*) for two (2) people (approximate value \$1500.00 per person) – *Flights subject to availability at time of booking*
  - 4.2.5. Food allowance for stay in New Orleans for winner and their guest (value of \$350.00 per person)
  - 4.2.6. Discretionary spending allowance of \$250 for the winner to cover incidental expenses
  - 4.2.7. Build Right Nova Scotia gift package (approximate value \$60.00)
  - 4.2.8. Build Right Nova Scotia will pay a portion of these costs directly (airfare, hotel, conference registration, and gift package) and will provide the winner with a cheque to cover the food, transportation and discretionary spending allowances associated with this prize.
  - 4.2.9. The winner and their guest must be available for travel between September 26, 2024, and September 30, 2024. In the event the winner is unable to travel during the stipulated period, then such winner forfeits the entire prize with no further compensation or further liability of the Organizer. The winner's guest is not eligible to claim the prize on their own.

- 4.2.10. Winner and their guest must travel on the same itinerary. Flight departure and return will be from/to Halifax Stanfield International Airport. Travel arrangements and accommodations prior to departure and upon return do not form part of this prize and are the responsibility of the winner.
- 4.2.11. Actual value of air tickets will depend on airfare fluctuations and time of departure. Flights are subject to fair rules and General Conditions of Carriage of the relevant carrier. Air tickets are available on the regular scheduled services of each airline and are subject to season embargos and availability at the time of booking. The Organizer is not responsible for any cancellation, delay or rescheduling of flights and any costs incurred as a result (including, without limitation, accommodation costs) will be the sole responsibility of the winner.
- 4.2.12. Any extension to the duration of the Prize is at the winner's sole expense and subject to availability at the time of booking. Prize travel will be booked by the Organizer for the winner and the winner's guest for fixed dates. Once flights and accommodation are booked, dates will not be amended.
- 4.2.13. The winner is responsible for the payment of any applicable excess baggage fees or other fees, taxes, and surcharges and for any expenses not specified in the description of the prize.
- 4.2.14. It is highly recommended that the winner obtain travel insurance to protect against unforeseen circumstances or additional costs.
- 4.2.15. The Organizer is not responsible for any Acts of God that could impact travel to, conditions during the stay, or travel from the destination.
- 4.2.16. The winner and the winner's guest will be requested to, and agree to, enter into an agreement in the form provided by the Organizer by which the winner confirms formal acceptance of the prize, its terms and conditions and acknowledges the winner and the winner's guest are liable for any expenses not specified in the description of the prize.
- 4.2.17. Unless otherwise specified all other expense are the responsibility of the winner (and their guest) including but not limited to, alcohol, mini bar, laundry, room service, telephone calls, gratuities, travel insurance, passports, etc.
- 4.2.18. The winner and the winner's guest must have valid passports for the stipulated dates of travel.
- 4.2.19. The Prize is personal, non-exchangeable, non-transferable and non-refundable. No cash alternative is available.
- 4.3. The **Second prize** will be a tool package with an approximate value of \$500.00. Contents to be determined. No cash alternative is available.
- 4.4. The **Third prize** will be a gift package with an approximate value of \$250.00. Contents to be determined. No cash alternative is available.
- 4.5. All winners agree to have their name announced on social media. Photos of winners may also be taken for promotional purposes.
- 4.6. Unless otherwise provided under applicable mandatory law or expressly stated in writing in connection with the distribution of these prizes, all prizes are awarded on an "as is" basis and the Organizer, nor any of its affiliates or partners, makes any representations or warranties of any nature with respect to these prizes.

## 5. Odds of Winning

The odds of winning a prize depends on the number of eligible entries received before the prize promotion end date.

## 6. Submission Rules

6.1. All submissions and comments by participants in this contest will be subject to review and moderation by the Organizer and may not contain any material that:

- 6.1.1. Violates or infringes on another person's copyright, trademark or any other intellectual property rights or privacy, personality, or any other right.
- 6.1.2. Contains any material that promotes bigotry, racism, hatred, or harm against any group or individual on the basis of race, sex, gender, political beliefs, religion, nationality, sexual orientation, or age.
- 6.1.3. Contains or displays any intentional commercial/corporate advertising including, but not limited to, corporate logos, brand names, trademarks, slogans, political or religious statements.
- 6.1.4. Contains indecent, violent or unsafe behaviour or situations, profanity, obscenities, nudity, or is otherwise deemed inappropriate (including, but not limited to, content that could be considered obscene, hateful, defamatory, slanderous or libelous).
- 6.1.5. Disparages any persons or organizations.
- 6.1.6. Includes threats to any person, place, business or group.
- 6.1.7. Refers, depicts or in anyway reflects negatively upon the Organizer, its affiliates, partners, and its brand.
- 6.1.8. The Organizer accepts no responsibility for entries not successfully completed for reasons such as (but not limited to) technical malfunction or issue, computer hardware or software failure, network or server failure of any kind.

6.2. Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise illicit means to enter the contest, or any other methods not authorized by these prize promotion rules, for example, but not limited to, creating multiple social media accounts, identities, or registrations, all in the Organizer's sole discretion, shall be deemed as tampering and may disqualify you from entering, participating and/or winning a prize.

6.3. Entries that contain false, misleading or incomplete information are void. Entries that are late, lost, illegible, garbled, incomplete or otherwise irregular or do not satisfy any or all of the conditions of this promotion are void.

## 7. Winner Determination

7.1. Entries will be reviewed by a panel of judges selected by the Organizer.

7.2. Judging criteria will include:

- Relevance to the contest theme
- Creativity and originality
- Clarity and articulation of thought
- Impact and personal significance of the conference to the contestant

7.3. Winners will be notified by email (using the details provided in the entry) by ~~August 28<sup>th</sup>~~ **September 5<sup>th</sup>** by the Organizer.

7.4. The winner may be required to prove eligibility and to receive and claim the prize. The winners shall authorize all checks regarding their identify and domicile.

- 7.5. The selected winners will have 48 hours to claim their prize. If a winner does not respond to the Organizer within the 48 hours of notification, the prize in question will be forfeited and the Organizer will be entitled to select another winner in accordance with the process described previously or to end the prize promotion with no winner, at the Organizer's sole discretion.
- 7.6. If a winner is found to be disqualified after the prize is award, the award might be revoked, and the entrant requested to return the prize.
8. By participating in this Contest, each entrant agrees to be bound by the Contest Rules. Entrants further agree to be bound by the decisions of the Sponsors, which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest, the Contest Website, or any related promotional website; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any the Sponsor's property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE CONTEST WEBSITE OR ANY RELATED WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION. If applicable, winners (and guests, if applicable) must at all times behave appropriately when taking part in the prize and observe the Contest Rules and any other rules or regulations in force at any prize-related location. The Sponsors reserve the right to remove from any prize-related locations, any winner and/or guest who breaks such rules and/or fails to behave appropriately and to disqualify such winner and/or guest.
9. Upon submission, all contest entries (i.e. videos and essays) are the property of the Organizer and may be used in promotional materials without limitation.

For more information on this contest, please email [promotion@buildrightns.ca](mailto:promotion@buildrightns.ca) or call 902-832-4761.